Professional Certificate in eLearning Paradigms
Build Compelling Scenarios using Animated Videos

1.   COURSE DESCRIPTION

Many learners prefer video-based learning as an engaging experience. However, traditional methods of video pre- and postproduction, is an expensive and time-consuming effort. Today, computer applications had evolved to make 2-D animated videos a breeze to produce. This hands-on workshop introduces you to GoAnimate, an animated video production tool to select backdrops, compose character animations, and add text-to-speech dialogues.

No graphics or computer programming skills are required. All you need is a good working experience of Microsoft Office tools (Word and PowerPoint).

2.   STUDENT LEARNING OBJECTIVES/ OUTCOMES

At the end of this workshop, participants will be able to:
    a. Select backdrops and characters
    b. Choreograph animated scenes
    c. Insert illustrations, clipart and text-to-speech
    d. Create text-to-speech dialogues
    e. Publish an animated video

3.   TARGET AUDIENCE

This workshop empowers individuals interested in building rich media learning and training resources, including:

- **Educators**:
    Trainers, coaches, facilitators, educators, media developers

- **Training Managers**:
    e-learning specialists, developers, programme managers, training managers

- **Human Resource Developers**:
    Learning & development managers, consultants

4. TECHNICAL REQUIREMENT

Participants are required to bring a computer notebook with WiFi connectivity and have the following operating system and functions in the notebook:

Windows XP or 7 operating system
Administrator's rights to install applications

Note: WiFi access to the Internet is provided at the training site.

5. LESSON PLAN

Duration	Topics
0.5 hrs	• What is 2D animations • Example of 2D animations
2.5 hrs	• Overview of Cloud Based Animation toll • Select Categories and Templates of backdrops • Compose a scene
2 hrs	• Animate characters, Set timeline & effects
3 hrs	• Add text-to-speech • Control camera composition • Publish final video

Course duration: 8 hours

6.   FACILITATOR

Dr Soo Wai Man has more than two decades of teaching and instructional development experiences. He had served at two local polytechnics, SIM University, Singapore Management University, Citigroup, and as Deputy Director, Institute for Adult Learning, where he introduced blended e-learning into WSQ courses, conducted workshops on e-learning design and development.

Wai Man actively conducts continuing education and learning workshops with the Adult Education Network, Singapore. His highly rated workshops cover the entire spectrum of e-learning design, development and implementation. He is a certified Adult Educator Professional, a credential of the Institute for Adult Learning.

Education

- Ph.D. (Instructional Design and Development), NTU-NIE (2003)
- M.Ed. (Educational Studies), Sheffield University, U.K. (1996).
- M.A. (Computer Education), United States International University, San Diego, California, U.S.A. (1991).
- Higher National Diploma (Electronics), Southampton College of Higher Education, U.K. (1984).
- WSQ Certificate in Training and Assessment
- WSQ Diploma in Adult and Continuing Education